Horror Sideshow Market February 15-16, 2020

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Allentown, PA 10AM-4PM

Merchant Square Mall

http://horrorsideshowmarket.com/

The Merchant Square Mall was packed today. The Horror Sideshow Market returned. Horror fans and collectors came out despite the bitter cold day. The special guests included Kevin Van Hentenryck (*Basket Case, Basket Case 2, Brain Damage)* Ken Sagoes (*A Nightmare on Elm Street 3 Dream Warriors),* Director Stevan Mena (*Malevolence)* and Father Evil.

It was cold, Jack Nicholson walking through the maze in *The Shining* cold. The Horror Sideshow Market is well organized, the staff is polite. The environment was fun and friendly. This event is interesting because it is in the Merchant Square Mall

( <http://merchantssquaremall.com/> ) The Merchants Square Mall has been a staple in the Lehigh Valley for many years.

As you walk in you can walk around the Merchants Square Mall and visit the shops. It is easily accessible. There are plenty of people to help you out if you don’t know where to go. It is a good atmosphere and if you enjoy history, trains, war history. You can visit and talk to the people who work there.

“Antiques, collectibles, something for everyone.” That is the motto for the Merchants Square Mall. They are welcoming and there are quite a few shops and a place to grab some food inside. The set-up is great with space for people walk and talk.

The vendors had plenty to look at for the horror fans. I saw a few old and familiar friends and faces and met a lot of new people. The horror fans are some of the best people you will ever meet.

This event is also cool for fans if you are newer to conventions because it is a smaller event. You sort of get the gist and you can decide if it will be a conundrum or not? Make sure to check out Horror Sideshow Market and the New Jersey Horror Con and Film Festival. <http://horrorsideshowmarket.com/>

I talked with a variety of the vendors which included: Plastic Red by Mariya Sorrel, Venus Complete etsy.com/shop/venuscomplete – they make greeting cards, candles, lip balm and more. The Art of Creation by: Brian Dunn – Alter-Ego-Dezines [www.BriansArtofCreation.com](http://www.BriansArtofCreation.com) , Clever Devil Studio, Dead Dollies Facebook.com/TheDeadDollies – Film, photography, set design, SPFX makeup, horror consulting, live broadcasting and events., Madame Crufeli The Undead Fortune Teller @undeadfortuneteller on Instagram, Victor Baello Artist- [www.SMLpopart.com](http://www.SMLpopart.com) His work is so vibrant and stunning., Rachel Lee Designs [www.rachelleedesigns.com](http://www.rachelleedesigns.com), Coffee to Die For DEADLY GROUNDS – some of the best coffee ever. Tom Lialios is the Owner and Chief Coffee Addict [www.getdeadly.com](http://www.getdeadly.com) , Mark R. Vogel Psy.D. Food, Wine & Fiction Writer/Lecturer, Ice Cream and Gore [www.Facebook.com/IceCreamandGore](http://www.Facebook.com/IceCreamandGore) , Slasher 15 Films – @bloodysummercamp on Instagram, Robert and Aubrie Foster Edhel Atara Naturals- they had an incredible stand with all sorts of items. Everything is homemade and Aubrie shared they use items from the garden.

World Oddities Expo Presents The Lost Curio, August 22, 2020 woetothee.com, Color Street Nails by Marge Lepiscopo, [www.kevinvanh.com](http://www.kevinvanh.com)

Wooden Indian Novelties #WINpins @Wooden\_Indian\_Novelties Etsy.com/shop/woodenIndianNovelty – they made beautiful hand-crafted signs.

The New Jersey Horror Con and Film Festival will be March 27-28, 2020 at the Showboat in Atlantic City, NJ njhorrorcon.com featuring: Danielle Harris, Andrew Bryniarski, Felissa Rose, Tony Moran, Bob Elmore, Tamara Glynn and more.