

Since June 10th, 2014, The Valley Ledger has served the Lehigh Valley area by sharing over 9,000 articles and press releases about the people, places, and things that make this region great. We have also hosted contests, helped support local nonprofits & small businesses. We have developed a platform that is used by a diverse audience. Along the way we have also gained a loyal following across social media platforms which has helped drive more traffic to our site. We can be found @thevalleyledger on Facebook, Twitter, Instagram, Snapchat, LinkedIn, Pinterest, and Tumbler to name a few spots.

Website statistics presented on this page are from Google Analytics and Jetpack by WordPress

The Valley Ledger has shifted from using server-based stats to relying on services like Google Analytics and Jetpack by WordPress. This shift removes spiders, bots and other data points that made the server stats higher than these tracking services.

Google Analytics		
YEAR	SESSIONS	PAGEVIEWS
2023	261,521	770,489
2022	187,174	297,780
2021	88,263	100,828
2020	110,958	128,239
2019	69,929	86,323
2018	54,692	68,752
2017	56,887	75,764
2016	59,885	94,838
2015	55,607	83,457
2014	8,334	17,052

Jetpack by WP		
YEAR	IEWS	VISITORS
2023	376,011	314,032
2022	264,797	214,859
2021	178,382	143,108
2020	124,216	95,220
2019	76,825	57,426
2018	66,628	48,771
2017	46,784	33,903

SOCIAL MEDIA FOLLOWERS	
FACEBOOK	6,920
TWITTER	5,014
INSTAGRAM	1,487