



## **MEDIA ADVISORY/PRESS RELEASE**

### **Mikayla's Voice Tri for Inclusion®**

#### **WHAT: WHEN: WHERE:**

The Lehigh Valley's premiere and only inclusive triathlon for individuals of ALL abilities is Saturday, June 29, 2024, at 8:00am, Parkland High School.

Mikayla's Voice is holding its ninth annual **Tri for Inclusion®** for children and adults of ALL abilities. Athletes will swim 3 laps (75 yards), bike 2 miles, and run half a mile to the finish line. Competitive and recreational athletes, first time triathletes, and those challenged with physical, intellectual, and multiple disabilities race together side-by-side in a USA Triathlon sanctioned event, proving that it's always possible to include everyone.

The South Whitehall community comes together to make this a wonderful, safe and enjoyable event. Greenawalds Fire/Police join SWT Public Works and SWT Police Department to detour all traffic while bikers are on the racecourse. Cetronia Ambulance provides emergency medical services and Lehigh Valley Swimming staffs the pool with lifeguards to ensure swimmers' safety. D.H. Productions will be providing the music for the event. Kona Ice will be available in addition to athlete and guest refreshments. ASR Media, our Media Sponsor, will have drones filming the racecourse. The Nam Knights will be lining the race route and cheering on the triathletes.

Flyer is attached with all details. Register at <https://triforinclusion.mikaylasvoice.org/>. No race day registrations are accepted.

**ATTN. EDITORS:** If you would like to interview an athlete or relay team, please contact Sharon Jones by email at [sharon@mikaylasvoice.org](mailto:sharon@mikaylasvoice.org) or by phone at 484.854.1355

#### **About Mikayla's Voice**

Mikayla's Voice [www.mikaylasvoice.org](http://www.mikaylasvoice.org) is a 501(c)(3) non-profit organization whose mission is to:

**Inspire** children and young adults to embrace individuals of all abilities. **Empower** them to create cultural change by teaching others to include everyone. **Educate** our community about the meaning and importance of inclusion.

Tri for Inclusion video link Under 2023: <https://www.mikaylasvoice.org/videos/>

75 yard swim.

2 mile bike.

1/2 mile run.



**9th Annual Inclusive Triathlon ~ Parkland HS ~ June 29, 2024**

**Register here [www.mikaylasvoice.org](http://www.mikaylasvoice.org)**

Participation medals for ALL finishers. Placement medals for top three in every category.

Register by 5/31 to be guaranteed an event shirt and avoid \$10 late registration fee.

USAT-Sanctioned Event. **USA TRIATHLON** \$25 Youth and Junior Premiere Member from date of purchase to 18th Birthday/\$15 one day fee for adults.

**try  
a tri**

- Individual event.
- Individuals with or without a (dis)ability.
- Swim, bike and run.
- No assistants.
- Chaperone allowed.



**Simple registration.  
USAT membership only.  
No additional registration fee!**

Mikayla's Voice Tri for Inclusion is much more than a race. It is a priceless opportunity for everyone, and an important message for our community. Competitive and recreational athletes, first time triathletes, and those challenged with physical, intellectual, and multiple disabilities race together side-by-side as they show our entire community that we can always find a way to include everyone. Please visit [www.mikaylasvoice.org](http://www.mikaylasvoice.org) to register, volunteer, or sponsor this event.

**tri as  
a team**

- Team event.
- Every team member must register.
- Swim, bike or run.
- Teammates needed.
- Assistants allowed.
- Chaperone allowed.

***because no one should be left on the sidelines.***

**Tri for Inclusion is presented by Mikayla's Voice**

**Mikayla's voice** ...inspiring kids of all abilities to share the message of inclusion.